



*Zeta Phi Beta Sorority, Inc  
Tau Delta Zeta Chapter  
PO Box 744  
Laurel, MD 20725*



---

**FOR IMMEDIATE RELEASE**

**DATE: February 5, 2004**

**Time: 10:00 – 2:30pm**  
**Event: Blood and Bone Marrow Drive**  
**Date: Saturday, February 28, 2004**  
**Location: Powder Mill Village Apartments Community Room  
11368 Evans Trail T4 Beltsville, MD 20705.**  
**Contact: Teraleen Campbell, Event Coordinator  
703-785-5010  
zpb1920tdz@yahoo.com**

**Blood and Bone Marrow Drive to Target the Minority Community  
Zeta Phi Beta Sorority and Powder Mill Village co-sponsor Blood and  
Bone Marrow Drive.**

**Beltsville, MD.** – With Governor Ehrlich calling on citizens to donate blood to combat the current shortage, Zeta Phi Beta Sorority, Tau Delta Zeta Chapter, the American Red Cross and Powder Mill Village Apartments have joined forces to sponsor a blood and bone marrow drive. In an effort to raise awareness of the shortage of blood in our local area and underscore the need for minority registrants on the National Marrow Donor Program, this event entitled *Give the Gift of Life* is being offered.

In addition to the Blood and Marrow Drive, George Washington University Hospital's Mammovan will be present. Hospital staff will be available to conduct mammograms for area residents.

The event is part of the sorority's national program: Z-HOPE; which stands for Zetas Helping Other People Excel. Z-HOPE was initiated in an effort to address disparities in healthcare within the minority community.

**ELIGIBLE BLOOD DONORS MUST:**

- Be generally in good health;

*--more--*

- Be at least 17 years of age, or in the state of Maryland only, 16 years of age w/ written parental consent;
- Weigh no less than 110 pounds;
- Have NOT received a tattoo within the past year;
- Have NOT donated whole blood within the past 56 days.

Throughout the past few months, blood supplies have reached critical levels in communities across the country. At the same time, a shortage exists for minorities in the National Marrow Donor Program (NMDP). In addition to securing donations to increase the area's blood supply, local residents will have the opportunity join the National Marrow Donor Program Registry by taking a small blood test. Once entered into the registry, individuals have the potential to become a bone marrow donor and help save the lives of people with leukemia and other life-threatening diseases, according to Min. Teraleen Campbell, event coordinator. Siblings are often compatible donors, but 70 percent of patients do not find a suitable match within their own families. "Someone from the same racial or ethnic background is the second most-likely match," she said.

The reason for the targeted search is the extreme national shortage of minority donors. This group includes Asians, Hispanics, blacks and Native Americans, according to Juliette Williams, Minority Recruitment Specialist for the American Red Cross. Caucasians, however, will not be turned down, she said. The search for potential bone marrow donors is different and more complex than finding blood donors. Potential donors are encouraged to pre-register by contacting [zpb1920tdz@yahoo.com](mailto:zpb1920tdz@yahoo.com) or 703-785-5010.

\*\*\*\*\*

*Located in Beltsville, MD Powder Mill Village Apartments is home to over 700 families in Northern Prince George's County. The staff is actively involved in community affairs. Powder Mill Village is owned by Southern Management Corporation.*

*Zeta Phi Beta Sorority, Incorporated was founded on January 16, 1920 in Washington, DC, on the belief that the social nature of sorority life should not overshadow the real mission of progressive organizations – to address societal mores, ills, prejudices, poverty, and health concerns of the day.*

*The international organization's over 100,000 initiated members have given millions of voluntary hours to educated the public, provide scholarships, support organized charities and promote legislation for social and civic change. Zeta Phi Beta has over 700 chapters in the United States, Germany, Japan and the Caribbean.*

*Chartered on April 10, 2003, Tau Delta Zeta Chapter is headquartered in Laurel, Maryland. With the motto to "Expand and Serve" Tau Delta Zeta has made contributions to local organizations including the March of Dimes, Laurel Advocacy Resource Services and the Prince's George County Department of Social Services.*

####